

Michał Pieprzak (ekomersiak.pl) Reference letter

Divante cooperated with Michał Pieprzak on eCommerce workshops as part of our series of internal meetings 'eCommerce talks with an interesting person'.

The main aims of workshops were:

- to bring closer the range of responsibility of the role of eCommerce Head
- to describe useful eCommerce tools necessary in everyday work
- to divide all phases of the eCommerce project crucial from Product Owner's perspective
- to evaluate all of the strategic areas: Sales, Marketing, Logistic, Customer Service, IT, Management
- to present the efficient way to meet the goals and reach the deadlines either in private and professional life

We believe that during the workshops and Q&A session Michał met the expectations of workshops participants' on Divante's side. His speech was rated very high, the average on the 5-point scale was 4.73, and 73% were the highest. The usefulness of the information provided by him was also highly rated, the average was 4.6. It turned out that the most interesting topics were: discussion of the role of the eCommerce manager, time management & tasks, supplier selection criteria.

One of the main reasons Divante decided to cooperate with Michał was his rich experience in the eCommerce industry. He was ready to share his know-how and open to dialogue on technology which lets us create better software. We would highly recommend Michał Pieprzak as consultant partner and a person you entrust the development of your business to.

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